

**Bulletin 1**  
**FLORASUN 90**

**Product Introduction**



Today, personal care consumers are opting for natural products. Usually high quality vegetable oils are used for its emollient properties. However, these natural lipid-based emollients are not stable. To overcome this instability in products anti oxidants are usually added into the formula to improve the stability. But this does not improve the stability significantly.

Florasun 90 (INCI : Helianthus Annus (Sunflower) Seed Oil) is a natural, triglyceride oil that has high oxidative stability and excellent emollient properties. Florasun 90 which has less than 5% polysaturates is more stable than traditional sunflower, sesame, conola or high oleic Safflower oil which contain 69%, 43%, 29% and 14% polysaturates, respectively.

**Properties**

Florasun 90 contains more than 85% oleic acid and less than 4% linoleic acid. It is the high levels of monosaturates (oleic acid components) and low levels of polyunsaturates (linoleic acid) that gives Florasun 90 superior oxidative stability.

Typical properties of Florasun 90 can be obtained from its Technical Data Sheet.

**Function/Claims**

1. Natural and superior oxidative stability.
2. Can be used directly for cuticle treatment oils
3. Can be used directly for face/body oils as it is relatively low in odour.
4. No trans fatty acid which is the 'In' thing right now
5. Exceptional Natural emolliency
6. Elegant skin feel
7. Excellent spreadability
8. Hypoallergenic
9. Non comedogenic
10. Generally Recognized As Safe (G.R.A.S) for human use globally.
11. Able to increase overall shelf life of the product.



## **Application**

- Sunscreen Lotions/Creams
- Suntan Oils
- Pressed Powders
- Bath Oils
- Liquid Makeup
- Facial creams
- Cleansers
- Massage Oils
- Cuticle Treatment Oils



## **Formulation**

We provide a wide range of formulas using Florasun 90 and some of them are as stated below:

1. Facial Cleansing Oil (CA/FCO/004/06)
2. Cuticle treatment oil
3. Cracked heel balm (CA/CH/001/06)

4. Emollient Loose Blusher (CA/BL/001/06)
5. Castor Oil Free Lipstick
6. Hair styling wax (CA/HW/001/06)
7. Soothing Massage Oil
8. Waterproof Sunscreen

Please try our formulas and feel the difference for yourself or simply call us for even more formulas!

**Contact Us Today!**

Whether it is a sales enquiry or a sample request kindly contact us right away:

Our sales office: 603-6157 5412

Our Sales Team:

Jason Hee (H/P : 012-372 1348),email:jasonhee@alliance2u.com

Meisan, Yuen (H/P : 012-202 5413),email: msyuen@alliance2u.com

Nicholas Mun (H/P : 012-283 5412),email : nickmun@alliance2u.com

Alternatively you can log on to our official website for more info

***[www.alliance2u.com](http://www.alliance2u.com)***